



## Background

One of the most significant adverse environmental impacts is caused by the emissions generated by transportation methods that use carbon-based fuels. A large proportion of this form of transportation is attributed to business travel to a place of work, or travel to a gathering place for business meetings.

Advances in technology have opened up global communication infrastructures, which in turn are encouraging the 'globalisation' of business by shortening distances and widening accessibility. This means an increase in the use of distributed teams within global businesses. However, although global businesses have implemented tools for dispersed teams to stay in contact, they have not yet implemented the required tools for truly effective and complete communications. This has resulted in an increased need for business travel, rather than a reduction.

## Our Mission

To provide complete solutions that enable effective, visual business communications among individuals and teams, without the need to travel.

## Statement

We believe that face-to-face communication is required to ensure the spiritual and emotional levels of communications that enable full understanding, in particular among people of different cultural or, linguistic backgrounds. Our aim is to facilitate and accelerate the use of remote visual collaboration to enable teams within enterprises to benefit from meeting online, which reduces the need for frequent work related travel and reduces environmental impact. Furthermore, we aspire to promote new ways of working, including, telecommuting (working from home), which avoid both the environmental impact and the wasted personal time of travel to and from a place of work or meeting point.



## Recycle - Re-Use of existing equipment results in less waste and less environmental impact

We will always develop our products to agreed industry and international standards so that adoption will not require replacement of a user's existing products. Furthermore, we will develop our solutions to use existing computer hardware as video communication devices, rather than requiring additional video devices to be acquired and used alongside existing computers. We will ensure that our video communications solutions can be used in the broadest range of locations, so as not to impose any restrictions on the way people choose to work.

## Commitment

Global V C S Ltd enables all of its team to work in a way that has a minimum impact on the environmental community. Home working is encouraged wherever practical. We also promote and apply a reduced travel rule by using our own solutions in-house, which in turn enables our resources to test and develop our products to improve the communication among distributed teams and reduce furthermore the need for frequent travel.